



## **Our Team**

### **Dr. Rafael Martinez De Sanzo: Co-Founder**

Born in the south of Patagonia and raised in the city of Buenos Aires, Rafa is a true authentic Argentine. He is a Malbec aficionado, master of the Argentine asado (barbeque), and a gaucho at heart. He obtained degrees in Law from the University of Buenos Aires and later an LLM from Georgetown University. He was a member of the Argentine Foreign Service for 16 years, where he was positioned in Washington DC and Los Angeles. Rafa was also the director of Pepperdine University's Buenos Aires Study Abroad program for 15 years. There, in addition to serving as director, he taught as a professor of International Business Law, Venture Initiation, Intercultural Communication, International Marketing, and History of Human Rights. He also led college students on educational field-trips throughout Argentina during his time as director. Now, Rafa is passionate about bringing his love for the greatness of Argentina to you through Authentic Argentina. Today, he lives in Buenos Aires with his wife, Agustina, and their three sons, Rafita, Manolo, and Paco.



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### **Vincent Butta - CEO Authentic Argentina LLC**

Entrepreneur, global marketing leader, and media mogul, Vincent, was born and raised in the suburbs of New York City. He graduated from Pepperdine University in Malibu, California with a degree in advertising. During his time at Pepperdine, he studied abroad in Heidelberg, Germany, which is where he discovered his love and passion for international educational experiences. Since then, he has pursued a wide range of business endeavors, ranging from helping to create Sephora, creating clothing lines for celebrities like Sarah Jessica Parker, working with top technology companies, to even hosting his own food show in Sicily. He has over 30 years of international business





leadership experience in entertainment, mobile technology, SAAS, mobility, Satellite, E-Commerce, OTT platforms, consumer products, and retail. He is a visionary leader with experience in operating large, medium, and small US and global businesses.

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**Silvina Braun and Dama Romero Zapiola - Travel Coordinators**

Assisting the Buenos Aires management team are Silvina “Jarro” Braun and Dama Romero Zapiola, both are coming with extensive expertise in the Latin American travel industry, knowing the best secrets of Argentina.

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**Jillian Butta - US Office Coordinator**

Jillian is one of the co-founders of Authentic Argentina, where she typically manages the Malibu office in the US. She will be finishing her degree this year at Pepperdine University in Malibu, California in Marketing and Spanish. She studied abroad in Buenos Aires for a year with Pepperdine and also spent 3 summers in high school traveling on one month trips to Kenya, Tanzania, Thailand, and India with a service immersion program called Adventures Cross Country. She is also a Social Media influencer and has managed social media accounts with over 100,000 followers, including an account for a popular TV show in the US.

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Our Differentiators:

1. We provide a unique and one of a kind authentic Argentine experience
2. Our new vision of tourism emphasizes unique insight and education for the traveler
3. We have over 20 years of experience educating travelers
4. Access to exclusive specialists and professions in any area of the traveler's interest
5. We offer travel experiences in spirituality, conservation, wellness and service
6. We offer unique and exclusive access to the secrets of Argentina that aren't accessible to the public
7. Our commitment to sustainability and the environment with all our trips
8. Company tour intensives offer corporate travel experiences- retreats, conventions, and retirement experiences
9. Authentic Argentina private sailboat in Puerto Madero
10. Banking in the USA so all commissions are paid from the US and in US Dollars
11. Multilingual management includes both US and Argentine staff to fully understand the customer needs
12. Corporate offices in Austin, NY, Malibu, and Buenos Aires
13. Experts in culinary, wine, and tango experiences



# AUTHENTIC ARGENTINA

